HYPHEN HOMESIGHT™

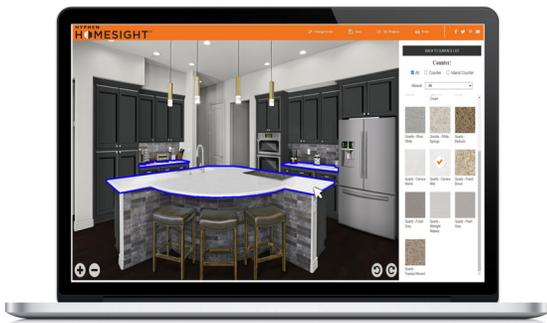## Bring New Home Visions to Life Using an Exciting, Personalized Visual Experience

Home Builder Virtual Design Software

Give your homebuyers the power to build and design their dream home with Hyphen Solutions' industry-leading virtual design software. We help provide your prospects with a fun, personalized visual experience, while improving your sales process efficiency, increasing overall leads and conversions, as well as giving your homebuyer's the ability to see your options, finishes and customizations at the click of a button.

Convert More Leads to Sales, Faster Than Ever Before.

Communicate your availability of finishes and customizations quickly to your leads and prospects, increasing the effectiveness and productivity of the sales process, improving the probability of lead to contract conversions, while giving you insight into popular styles and trending features.

Digitize Your Design Center, Creating a More Efficient Process.

By taking your Design Center online, you can easily update and track which features are presented to your customers including structural options, elevations, exterior and interior finishes, fixtures, flooring and more. This decreases manual employee hours, elevates your buyer's confidence in their selections and helps them budget for more options.

Give Your Homebuyers Customization at Their Fingertips and Increase Your Profitability.

By providing all your design options to your homebuyers online, they can see everything you have to offer, on their own time according to their schedule, on a mobile-friendly platform. Giving your prospects the ability to see all your available options and upgrades virtually on their new home increases the chances of them choosing more options, which in turn, is more profitable for the Home Builder.

Quick Implementation with Home Builder Industry Software Experts.

Hyphen HomeSight's options are customizable as well as the process, to fit your business model. Work closely with our experts to accurately represent your design options and colors. Our implementation takes about 2 to 4 months, allowing you to quickly implement this visual tool into your sales process and start closing more new home contracts.
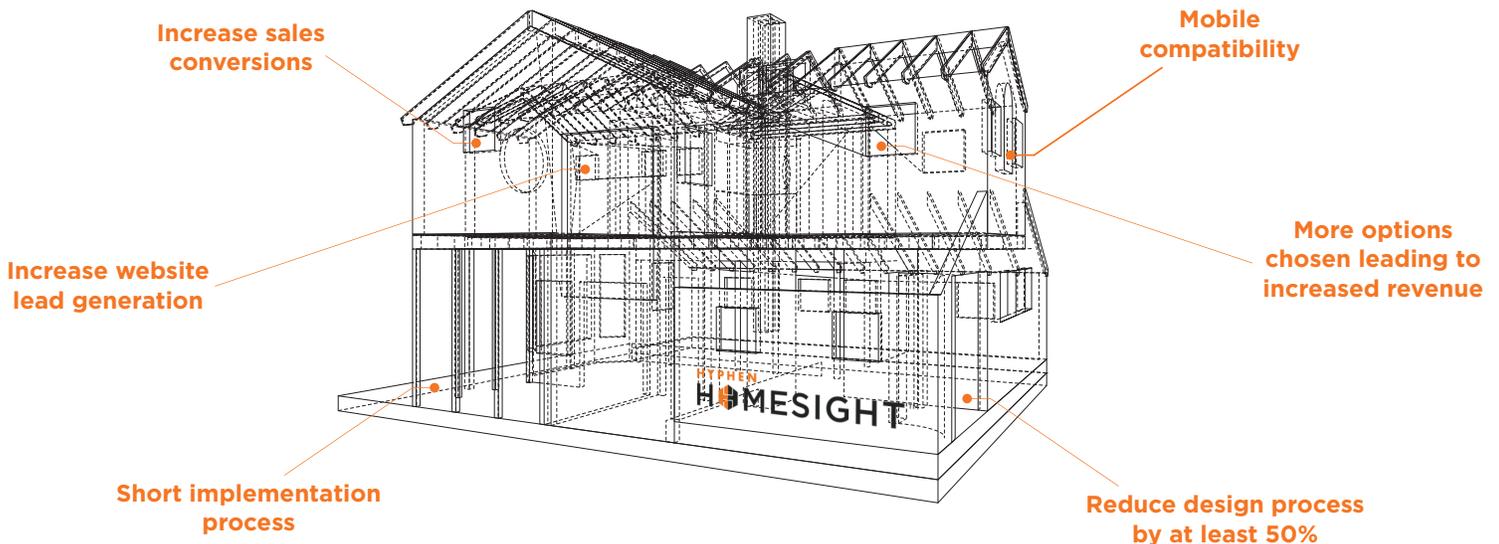
hyphensolutions.com

HYPHEN SOLUTIONS

Convert your leads to confident homebuyers with Hyphen HomeSight:

✓ Online design platform with mobile compatibility

✓ Leads can book appointments online with your Sales team

✓ 2 - 4 month implementation with our experienced team

✓ Reduce the length of the design process, saving your company time and money

✓ Step-by-step design process and visual experience for your homebuyers

✓ Selection of community, floorplan, options, colors, home lot and customizations

✓ Accurate representations of all your home colors, finishes, options and fixtures allowing for more revenue from increased option selections

✓ Integrates homebuyer preferences and selections with your back-office

ROIs for Bringing Hyphen HomeSight to Your Business:

▪ Reduce costs by eliminating the need for lengthy sales processes and in-person design centers

▪ Streamline design selections by bringing it online creating a more effective and efficient sales cycle

▪ Make business decisions based on insights provided by homebuyers using your online home visualization software

▪ Allow prospects the flexibility to look at their new home options on their own time with the flexibility of a mobile-friendly platform

▪ Increase revenue by providing prospects with more design options and the ability to see themselves in their new home, allowing them to choose more options

Increase sales conversions

Mobile compatibility

Increase website lead generation

More options chosen leading to increased revenue

Short implementation process

Reduce design process by at least 50%

HOMESIGHT

Ready to dive deeper into what Hyphen HomeSight has to offer you and your homebuyers?

CONTACT US TO SCHEDULE A DEMO